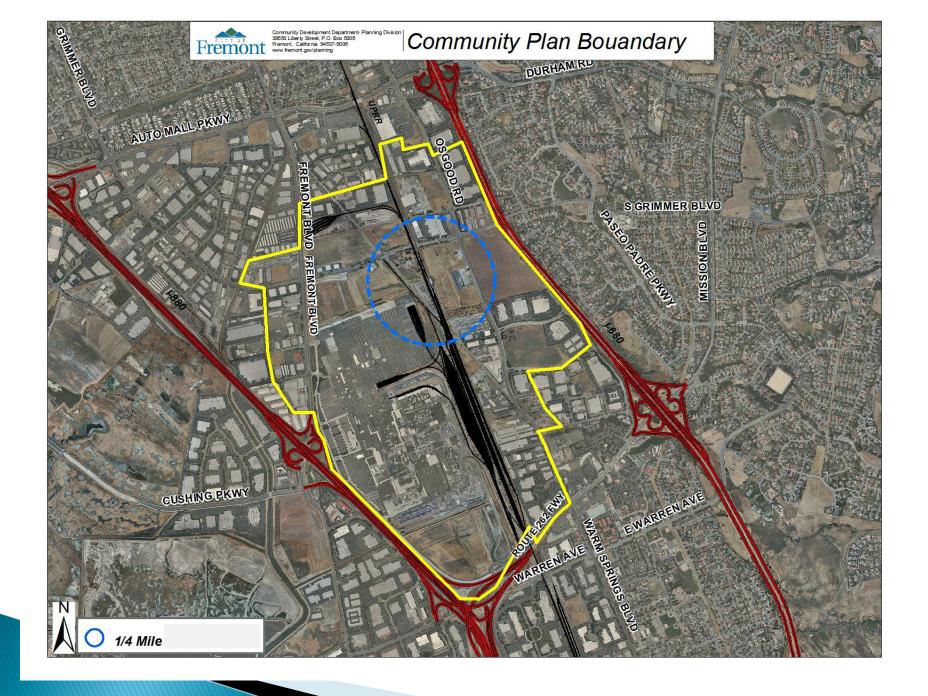
Open House 5–22–13

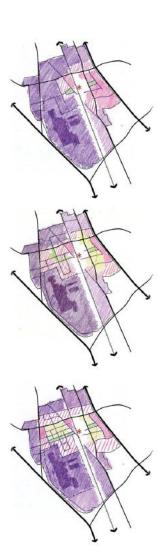
Overview

- Review Prior Studies
- Community Plan/Design Guidelines/Zoning/EIR

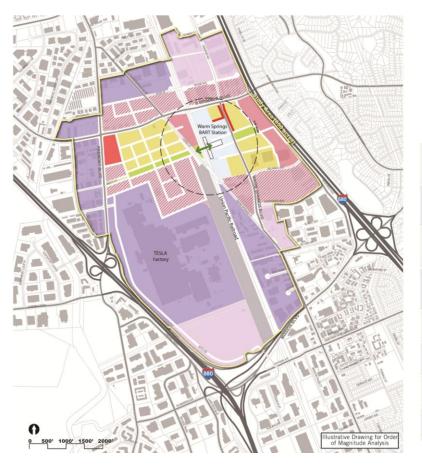


EDA Studies

- Three Land Use Alternatives
 - Innovation Center/Manufacturing
 - Innovation Campus/Residential TOD
 - Innovation District/Residential Mixed-Use TOD
- Infrastructure Assessment
- Financial Assessment



Innovation District / Residential Mixed-Use TOD



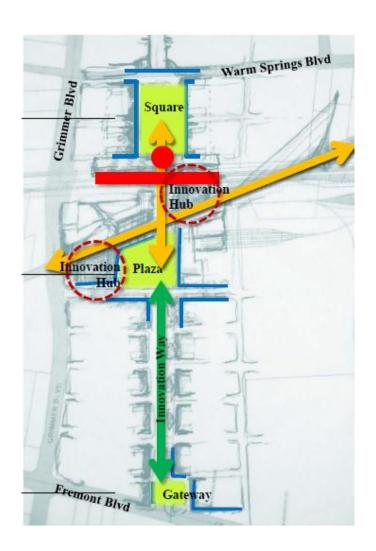
Basis for Next Steps of Planning



Urban Land Institute (ULI) Report

Overall Vision & Development Strategy

- Market demand
- Types of uses
- Placemaking/Identity
- Exploring Phasing



Visioning 2012



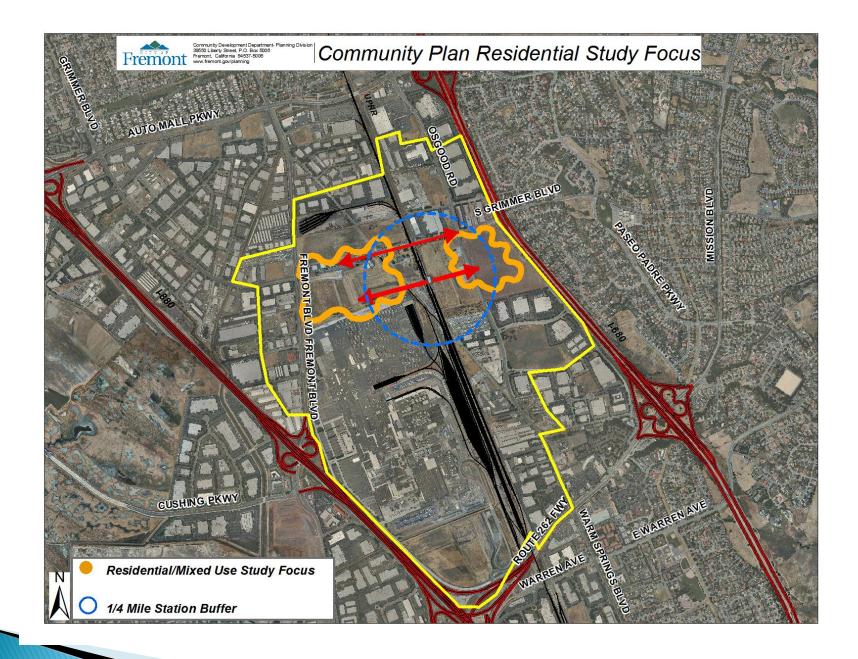
Visioning 2012



City Council Direction March 5, 2013:

- Facilitate economic development,
- Take advantage of transit
- Design as a 21st-century workplace/neighborhood
- Include a variety of uses:
 - Employment uses (Office, R&D, Manufacturing)
 - Commercial use (Hotel, Convention, small retail)
 - Mixed-Use and residential development as
 - Complementary use to employment
- Provide certainty to the market on uses

- Points of Emphasis for Draft Community Plan
 - Consider needs of study area as a whole
 - Focus on near term opportunities (1st ten years)
 - Create a strong sense of place and identity
 - Job growth of 10,000 to 20,000 jobs
 - Residential critical mass of 2,500 to 4,000 units
 - Urban Neighborhood
 - Primarily building types are multi-family at densities of 50 du/acre or more
 - Plan for needed public facilities, e.g. schools & parks
 - Incorporate Phasing



Employment TOD Character







Residential/Mixed UseTOD Character







- MTC Station Area Planning Grant Funding for Community Plan and EIR
- Community Plan Process Components
 - Community Plan
 - Zoning
 - Design Guidelines
 - Environmental Impact Report (EIR)

Schedule includes:

- Kick off Draft Community Plan–Done
- EIR Notice of Preparation (NOP)–Done
- Joint City Council/FUSD Meeting-Done(ongoing)
- Draft Community Plan Work May thru September 2013
- Final Draft Community Plan & Draft EIR October 2013
- Final EIR with Public Comment–December 2013
- City Council Public Hearings on Final Plan– Winter 2013

- Open House Stations
 - BART and VTA
 - Economic Vitality
 - School Planning
 - Transportation and Infrastructure
 - Urban Design and Planning